



HUMAN
RIGHTS
CAMPAIGN
FOUNDATION

BUYING FOR WORKPLACE EQUALITY 2013

A GUIDE TO COMPANIES, PRODUCTS AND SERVICES THAT SUPPORT
LESBIAN, GAY, BISEXUAL AND TRANSGENDER WORKPLACE INCLUSION

A FEW WAYS YOU CAN HELP FIGHT
FOR EQUALITY EVERY DAY:

TAKE ACTION FOR EQUALITY

1

Share this information with your friends, family and co-workers. Help them become supporters of workplace equality by factoring the information from this guide into purchasing decisions.

2

Advocate for equality in the workplace. If your company isn't on this list or you think it can do better, go to www.hrc.org/cei to find out how to engage your employer.

3

Get active about equality. Sign up for newsletters and Action Alerts at www.hrc.org/workplace.

More than ever, consumers are sending a message to businesses that they are watching. They are watching to see if the businesses they patronize understand and honor issues important to them, giving buying power to issues ranging from LGBT inclusiveness to environmental protection. Corporate social responsibility has become an imperative for a successful business. With *Buying for Workplace Equality*, we hope to harness that power by providing you with the most accurate review of a business's workplace policies toward LGBT employees.

From offering benefits to domestic partners to extending workplace protections to transgender workers, there is a tidal wave of business support for LGBT workplace inclusion. This year's guide includes results from the 2013 *Corporate Equality Index*, which features 252 businesses that scored a perfect 100 percent. All scores are based on the same set of criteria, rating 40 LGBT-related policies, benefits and corporate practices among the largest U.S. businesses.

This year's guide represents a year of firsts. We had a record number of businesses opt into the CEI survey, and are listed with official scores in this guide. For the first time, a majority of the Fortune 500 – including hundreds of household brand names – have both sexual orientation and gender identity in their non-discrimination policies. And, for the first time, our community saw unprecedented support from some of our favorite brands backing marriage equality all across the country.

Whether you are buying a cup of coffee or renovating your home, by supporting businesses that support workplace equality you send a powerful message that LGBT inclusion is good for the bottom line. We hope that you will use this guide as one component when determining if a business's social practices make it worthy of your dollars.

The *Buying for Workplace Equality* guide is also available in web and mobile versions. For more information, visit www.hrc.org/buyersguide.

QUESTIONS AND ANSWERS

Where do the scores in this guide come from?

The information in this guide comes from the 2013 *Corporate Equality Index*, the Human Rights Campaign Foundation's annual report card on corporate America's treatment of lesbian, gay, bisexual and transgender employees.

How are the scores calculated?

Businesses are rated on a scale from 0 to 100, based on whether or not they have policies that support LGBT employees. These include anti-discrimination protections, domestic partner benefits, diversity training and transgender-inclusive benefits. We provide an estimated score to businesses that have not, after repeated attempts, responded to the survey. An estimated score is reflective of the information that HRC has been able to collect without help or input from a business.

Why don't I see a business listed?

The Human Rights Campaign Foundation researches policies at more than 1,800 companies (including the Fortune 1000 and American Lawyer 200). However, we do not provide a business with an official score until we have collected and verified all the information we need. In all, we officially rated 688 companies in the 2013 CEI.

How can I get a business listed?

Any business with 500 or more U.S. employees can be rated. If you don't see a company listed, contact the Human Rights Campaign Foundation with any information you have about its policies on LGBT issues. Or, contact and motivate businesses to participate by letting them know that you make purchasing decisions based on how they scored in this guide.

FOR MORE INFORMATION OR
TO CONTACT US, PLEASE VISIT
WWW.HRC.ORG/BUYERSGUIDE

HOW TO USE THIS BUYER'S GUIDE

EACH BUSINESS/BRAND IS ASSIGNED ONE OF THREE COLORS BASED ON ITS SCORE IN OUR REPORT: **GREEN**, **YELLOW** OR **RED**.

APPAREL AND ACCESSORIES

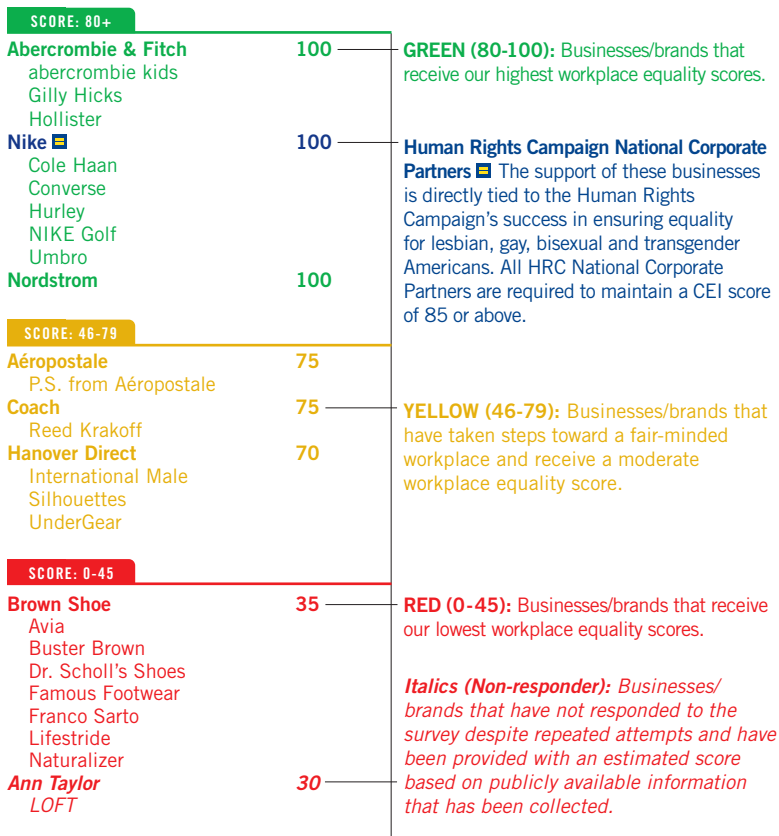


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RETAILERS



SCORE: 80+

Barnes & Noble	100	Sears	100
Best Buy	100	Kmart	
Best Buy Mobile		Lands' End	
Cell Shop		Sears Auto Centers	
Connect Pro		Sears Hardware	
Five Star		Sears Home Appliance Showrooms	
Geek Squad		Sears Hometown Stores	
Magnolia Audio Video		The Great Indoors	
Pacific Sales		Staples	100
The Carphone Warehouse		Office Centre	
The Phone House		Quill Corporation	
Delhaize America	100	Staples Business Advantage	
Bottom Dollar Food		Staples Business Delivery	
Food Lion		SUPERVALU	100
Hannaford		Acme Markets	
Harveys		Albertsons	
Reids		Cub Foods	
Sweetbay Supermarkets		Farm Fresh	
eBay	100	Hornbacher's	
Half.com		Jewel-Osco	
Rent.com		Lucky	
Shopping.com		Osco Pharmacy	
StubHub		Save-A-Lot	
GameStop	100	Shaws	
EB Games		Shop 'n Save	
Limited Brands	100	Shoppers Food	
Bath & Body Works		Star Market	
C.O. Bigelow		Target	100
Henri Bendel		SuperTarget	
La Senza		TJX	100
Victoria's Secret		HomeGoods	
White Barn Candle Company		Marshalls	
Office Depot	100	T.J.Maxx	

Walgreens	100	Hallmark Cards	90
Beauty.com		Crayola	
drugstore.com		Crown Media Holdings	
Duane Reade		DaySpring Cards	
SeniorMed LLC		Hallmark Insights	
Take Care Health Systems		Halls Merchandising	
Walgreens Health and Wellness		Image Arts	
Walgreens Health Services		Irresistible Ink	
Walgreens Home Care		Keepsake	
Walgreens Mail Service		Litho-Krome	
Walgreens Specialty Pharmacy		Mahogany	
AIX Armani Exchange	95	Nature's Sketchbook	
Amazon.com	90	Shoebox	
AbeBooks.com		Sinceramente	
Amazon Prime		Tree of Life	
AmazonSupply		William Arthur	
Audible.com		OfficeMax	90
BeautyBar.com		REI	90
Casa.com		Kroger	85
Fabric.com		Baker's	
LOVEFiLM		Barclay Jewelers	
MYHABIT		City Market	
Soap.com		Dillon Food Stores	
Shopbop		Food 4 Less	
Vine.com		Foods Co.	
Wag.com		Fox's Jewelers	
Woot		Fred Meyer	
Zappos.com		Fred Meyer Jewelers	
Crate & Barrel	90	Fry's	
CB2		Gerbes	
The Land of Nod		Jay C	
Costco	90	King Soopers	
Kirkland Signature		Kroger Fresh Fare	

Kwik Shop
Littman Jewelers
Loaf 'N Jug
Owen's
Pay Less
Quality Food Centers
Quik Stop
Ralphs

Scott's
Smith's
Tom Thumb
Turkey Hill Minit Markets
Safeway 85
Williams-Sonoma 80
Pottery Barn
West Elm

SCORE: 46-79

Home Depot 75
PetSmart 75
Toys 'R' Us 75
Babies 'R' Us
BabyUniverse.com
ePregnancy.com
eToys.com
FAO Schwarz
Toys.com
Whole Foods 75
Hanover Direct 70
Company Kids
Domestications
Scandia Home
The Company Store
Harry & David 70
Overstock.com 70
CVS 60
Caremark Pharmacy

Rite Aid 60
Wal-Mart 60
Canopy
Everstart
George
No Boundaries
Ozark Trail
Parent's Choice
Puritan
Sam's Club
Secret Treasures
Starter
White Stag
Ahold USA 55
Giant
Martin's
Peapod
Stop & Shop

SCORE: 0-45

Dollar General 45
H-E-B 40
Central Market
H-E-Buddy
Healthy at H-E-B
Hill Country Fare
True Value 40
Grand Rental Station
Home & Garden Showplace
Party Central
Taylor Rental
BJ's 35
Brown Shoe 35
Famous Footwear
Shoes.com



Ann Taylor 30
Ann Taylor Factory
LOFT
LOFT Outlet
Bed Bath & Beyond 30
buybuy BABY
Christmas Tree Shops
Harmon
Dillard's 30
Dollar Tree 30
Deal\$
Dollar Bills
Family Dollar 30
Lowe's 30
allen+roth

<i>Aquasource</i>		
<i>Garden Treasures</i>		
<i>Harbor Breeze</i>		
<i>Kobalt</i>		
<i>Lowe's HIW</i>		
<i>Lowe's Home Centers</i>		
<i>Portfolio</i>		
<i>Reliablit</i>		
<i>Top Choice</i>		
<i>Utilitech</i>		
RadioShack	30	
Trader Joe's	30	
Wawa	30	
Meijer	25	
Aaron's	15	
Ace Hardware	15	
Bass Pro	15	
<i>American Rod & Gun</i>		
<i>Outdoor World</i>		
Belk	15	
Big Lots	15	
Children's Place	15	
Dick's Sporting Goods	15	
<i>Golf Galaxy</i>		
Jo-Ann Stores	15	
Kohl's	15	
<i>Apt. 9</i>		
<i>Bobby Flay</i>		
<i>ELLE</i>		
<i>Jennifer Lopez</i>		
<i>Jumping Beans</i>		
<i>Marc Anthony</i>		
Michaels	15	
<i>Aaron Brothers</i>		
Pier 1	15	
Sally Beauty	15	
<i>Armstrong McCall</i>		
<i>Beauty Systems Group</i>		
<i>CosmoProf</i>		
<i>Sally Beauty Supply</i>		
The Container Store	15	
<i>elfa</i>		
The Pantry	15	
<i>Aunt M's</i>		
<i>Bean Street</i>		
<i>Bean Street Coffee Company</i>		
<i>Big Chill</i>		
<i>Celeste</i>		
<i>Cowboys</i>		
<i>Golden Gallon</i>		
<i>Kangaroo</i>		
<i>Kangaroo Express</i>		
<i>Market Express</i>		
<i>Mini Mart</i>		
<i>Petro Express</i>		
<i>Quickstop</i>		
<i>Sprint</i>		
<i>The Chill Zone</i>		
<i>Worth</i>		
Weis		15
<i>Full Circle</i>		
<i>Save-A-Lot</i>		
<i>Scot's Lo-Cost</i>		
<i>Top Care</i>		
<i>Valu Time</i>		
Winn-Dixie Stores		15
<i>Thrifty Maid</i>		
<i>Winn & Lovett</i>		
Zales		15
<i>Gordon's Jewelers</i>		
<i>Piercing Pagoda</i>		
<i>Zales Jewelers</i>		
<i>Zales the Diamond Store Outlet</i>		
A&P		0
<i>The Food Emporium</i>		
Brooks Brothers		0
Discount Tires		0
Harris Teeter		0
HSN		0
<i>Ballard Designs</i>		
<i>Cornerstone</i>		
<i>Frontgate</i>		
<i>Garnet Hill</i>		
<i>Grandin Road</i>		
<i>Improvements</i>		
<i>Smith + Noble</i>		
<i>Territory Ahead</i>		
<i>TravelSmith</i>		
Liberty Interactive		0
<i>Backcountry.com</i>		
<i>Bodybuilding.com</i>		
<i>Celebrate Interactive Holdings</i>		
<i>Gifts.com</i>		
<i>QVC</i>		
O'Reilly Automotive		0
Publix Super Markets		0
Rent-A-Center		0
<i>ColorTyme</i>		
<i>Get It Now!</i>		
Sheetz		0
84 Lumber		0

HOME AND GARDEN



SCORE: 80+

Herman Miller	100	Room Essentials	
Mitchell Gold + Bob Williams 	100	Smith & Hawken	
Monsanto	100	Whirlpool	100
Roundup		Amana	
Owens Corning	100	Estate	
AttiCat		Gladiator	
Berkshire		Jenn-Air	
Duration		KitchenAid	
EcoTouch		Magic Chef	
FOAMULAR		Maytag	
INSUL-DRAIN		Roper	
INSULPINK		DuPont	95
Oakridge		Corian	
PINK		Kevlar	
PROPINK		Nomex	
QuietR		Real Touch	
QuietZone		SentryGlas	
RapidFlow		Sorona	
Supreme		Teflon	
VentSure		Tyvek	
WeatherGuard		Zodiaq	
Woodcrest		Classified Ventures	90
Woodmoor		Apartments.com	
Replacements, Ltd. 	100	HomeFinder.com	
Sears	100	HomeGain.com	
Craftsman		Crate & Barrel	90
DieHard		CB2	
Kenmore		The Land of Nod	
Weatherbeater		Macy's 	90
Target	100	Hotel Collection	
Furio		Tools of the Trade	
Michael Graves Design			

Ralph Lauren	90	Kirsch	
Lauren Home		Lenox	
Ralph Lauren Home		Levolor	
Ralph Lauren Paint		Pelouze	
Newell Rubbermaid	85	Vise-Grip	
ACE		Williams-Sonoma	80
Amerock		PBteen	
Calphalon		Pottery Barn	
Cardscan		Pottery Barn Kids	
Dymo		West Elm	
Endicia		Williams-Sonoma Home	
Irwin		Rejuvenation	

SCORE: 46-79

GE	75	Bernardin	
Café		Bionaire	
Monogram		Campingaz	
Profile		Coleman	
Home Depot	75	Crawford	
Behr		Crock-Pot	
Glacier Bay		Diamond	
Hampton Bay		Dicon	
Husky		ExOfficio	
TrafficMaster		Fenwick	
Vigoro		Fiona	
Jarden	70	First Alert	
Abu Garcia		First Essentials	
Aero		FoodSaver	
Ball		Forster	
Berkley		Gulp!	

Health o meter
 Holmes
 Java Log
 K2
 Kerr
 Lehigh
 Leslie-Locke
 Lillo
 Loew Cornell
 Margaritaville Cargo
 Marmot
 Merker
 Mitchell
 Mr. Coffee
 Oster
 Patton
 Penn
 Pine Mountain
 Quickie

Rawlings
 Rival
 Seal-a-Meal
 Shakespeare
 Stearns
 Stren
 Sunbeam
 Trilene
 VillaWare
 Voelkl
 White Mountain
 Zarfina
 Zoot

John Deere 65

Wal-Mart 60

Home Trends

Mainstays

KB Home 50

SCORE: 0-45

Emerson Electric 40

ClosetMaid
 Emerson Tool Company
 InSinkErator
 Knaack
 Metro
 ProTeam
 RIDGID
 Therm-O-Disk
 White-Rodgers

Realogy 35

Better Homes and Gardens Real Estate
Century 21
Coldwell Banker
ERA
ONCOR International
Sotheby's

Ethan Allen 30

IKEA 30

Stanley Black & Decker 25

Baldwin
 Black & Decker
 Blackhawk
 Bostitch
 DeWALT
 Emhart Teknologies

Facom

Kwikset

Mac Tools

Porter Cable

Price Pfister

Proto

Stanley Hand Tools

Stanley Security Solutions

Stanley Vidmar

Weiser

Mohawk Industries 20

Aladdin

American Olean

Bigelow

Century Flooring

Columbia Flooring

Daltile

Durkan

Karastan

Lees

Mohawk

Quick-Step

Unilin

Fortune Brands 15

American Lock

Master Lock

MasterBrand

Moen	
Omega	
Schrock	
Simonton Windows	
Therma-Tru	
Waterloo	
Kohler	15
Ann Sacks	
Baker	
Hytec	
Kallista	
McGuire	
Robern	
Sterling	
Lennar	15
Village Builders	
Masco	15
Alsons	
American Shower & Bath	
Aqua Glass	
Behr	
BrassCraft	
Brasstech	
Cobra	
Delta Faucet	
KraftMaid	
Liberty Hardware	
Masterchem	
Merillat	
Quality Cabinets	
Vapor Technologies	
Watkins	
Sherwin-Williams	15
ArmorSeal	
Cuprinol	
Dupli-color	
Dura Clad	
Dutch Boy	
EverLast	
Formby's	
H&C	
Krylon	
Martin Senour	
Martin-Senour	
Maxwood Latex Stains	
Minwax	
Plastic Kote	
Pratt & Lambert	
Red Devil	
Rubberset	
Signature Select	
Thompson's	
White Lightning	
Snap-on	15
Blackhawk	
Lindström	
ShopKey	
Sun	
Toll Brothers	15
Urban Outfitters	15
Anthropologie	
Terrain	
Beazer Homes	0
Berkshire Hathaway	0
Benjamin Moore	
Jordan's Furniture	
Nebraska Furniture Mart	
R.C. Willey Home Furnishings	
Shaw Industries	
Star Furniture Company	
The Pampered Chef	
La-Z-Boy	0
American Drew	
Bauhaus	
England	
Hammary	
Kincaid	
La-Z-Boy Kidz	
Lea	
Leggett & Platt	0
Sealy	0
Bassett	
Carington Chase	
Embody	
Sealy Posturepedic	
Stearns & Foster	
Trump Organization	0
40 Wall Street	
The Estates at Trump National	
Trump International Hotel & Tower	
Trump Palace	
Trump Parc	
Trump Park Avenue	
Trump Park Residences	
Trump Place	
Trump Plaza	
Trump Tower	
Trump World Tower	

BANKING AND FINANCE



THE TOTAL BUYING POWER OF THE ADULT U.S. LESBIAN, GAY, BISEXUAL AND TRANSGENDER POPULATION IS PROJECTED AT **\$790 BILLION** (2012 EST).

Source: Witeck Communications and MarketResearch.com

SCORE: 80+

American Express	100	Citi Capital Advisors	
American Express Business Credit Cards		Citi Cards	
American Express Business Travel		Citi Institutional Clients Group	
American Express Charge and Credit Cards		Citi Investment Research	
American Express Corporate Card		Citi Microfinance	
American Express Gift Cards		Citi Private Bank	
American Express Merchant Services		Citibank	
American Express Prepaid Cards		CitiFinancial	
American Express Travel Services		Citimortgage	
Serve		OneMain Financial	
Ameriprise	100	Women & Co.	
Columbia Management		Credit Suisse	100
IDS Property Casualty		Credit Suisse Private Banking USA	
J.W. Seligman & Co.		Hedging-Griffo	
RiverSource		Deutsche Bank	100
Threadneedle		DTCC	100
Bank of America 	100	Avox Ltd.	
Bank of America		Fixed Income Clearing Corporation	
Bank of America Merrill Lynch		The Warehouse Trust Company	
Merrill Lynch Wealth Management		MarkitSERV	
U.S. Trust		National Securities Clearing Corporation	
Bank of New York Mellon	100	Omgeo	
BNY Mellon Asset Management		The Depository Trust Company	
BNY Mellon Wealth Management		Freddie Mac	100
Dreyfus		CreditSmart	
Mellon Capital Management		Goldman Sachs 	100
Pershing		Hartford Financial Services	100
Barclays	100	Business Management Group	
Barclaycard		HSBC	100
Corporate and Investment Banking		Beneficial	
Wealth and Management		HFC	
BlackRock	100	Household	
BMO Bankcorp	100	J.P. Morgan Chase 	100
BMO Asset Management		Chase	
BMO Harris Bank		J.P. Morgan	
BMO Private Bank		KeyCorp	100
BMO Retirement Services		KeyBank	
Harris myCFO		MasterCard	100
Capital One	100	Cirrus	
Capital One Auto Finance		Maestro	
Capital One Home Loans		Mondex	
Capital One Settlement Services		MoneySend	
Charles Schwab	100	Morgan Stanley 	100
Charles Schwab Investment Management		Morgan Stanley Smith Barney	
Compliance11		Nationwide 	100
optionsXpress		AGMC Reinsurance	
Windhaven Investment Management		Audenstar Limited	
Citi 	100	Corviant	
Banamex		FutureHealth	

Gates, McDonald & Company		
Intervent USA		
Nationwide Advantage Mortgage		
Nationwide Asset Management Holdings		
Nationwide Bank		
Nationwide Better Health		
Nationwide Financial		
Nationwide Realty Management		
Nationwide Retirement Solutions		
Nationwide Securities		
NWD Investment Management		
Pension Associates		
Riverview International Group		
TBG Insurance Services		
The Healthcare Fund LDC		
Northern Trust	100	
PNC	100	
Harris Williams & Co.		
National City		
RBC Wealth Management	100	
SunTrust	100	
AMA Holdings Inc.		
GenSprings Holdings Inc.		
Southern Heritage Statutory Trust I		
SunTrust 1031 Exchange Co.		
SunTrust Bank Holding Co.		
SunTrust Capital I		
SunTrust Mortgage Inc.		
SunTrust Plaza Associates LLC		
SunTrust Preferred Capital I		
TD Bank 	100	
TD Ameritrade		
TD Auto Finance		
TD Insurance		
TD Wealth		
U.S. Bancorp	100	
Elan Life Insurance Company		
Elavon Inc.		
Miami Valley Insurance Company		
Midwest Indemnity Inc.		
Mississippi Valley Life Insurance Company		
Quasar Distributors, LLC		
The Private Client Reserve		
U.S. Bancorp Asset Management, Inc.		
U.S. Bancorp Equipment Finance, Inc.		
U.S. Bancorp Fund Services LLC		
U.S. Bancorp Insurance Company, Inc.		
U.S. Bancorp Investments Inc.		
U.S. Bank National Association		
U.S. Bank Trust National Association		
UBS		100
UBS Asset Management		
UBS Financial Services		
UBS Investment Bank		
UBS Wealth Management US		
Wells Fargo		100
Wachovia		
Wells Fargo Advisors		
AXA		95
Comerica		95
Wilson, Kemp & Associates		
World Asset Management, Inc		
State Farm		95
State Farm Bank		
State Farm VP Management		
Morningstar		90
Ibbotson Associates		
Morningstar Direct		
Morningstar Investment Services		
Principal Financial		90
Raymond James Financial		90
Ballast Point Ventures		
Eagle Asset Management		
Robert W. Baird & Co.		90
State Street		90
Elkins/McSherry, LLC		
International Fund Services		
Princeton Financial Systems, Inc.		
State Street Global Alliance, LLC		
The WM Company		
Visa		90
Fifth Third Bancorp		85
Fifth Third Bank		
Mirador		
BB&T		80
BB&T Financial, FSB		
Lenmark Financial Services		
MidAmerica Gift Certificate Co.		
Prime Rate Premium Finance Corp.		
Fannie Mae		80
Federal Reserve Bank of Boston		80
Federal Reserve Bank of Richmond		80
John Hancock		80

SCORE: 46-79

GE	75	CIBC World Markets	
GE Capital		M&T Bank	70
GE Capital Retail Bank		Wilmington Trust	
GE Money		BBVA Compass	55
RBS	75	E*TRADE Financial	55
CIBC	70	E*TRADE Bank	
CIBC Imperial Service		Huntington Bancshares	50
CIBC Retail Markets		Sky Financial Group	
CIBC Wood Gundy			

SCORE: 0-45

Discover Financial Services	45	<i>IPX1031</i>	
Diners Club		<i>ServiceLink</i>	
Pulse		Western Union	30
Sallie Mae	45	Invesco	15
Academic Management Services Corp		<i>Atlantic Trust Private Wealth</i>	
Arrow Financial Services		<i>Management</i>	
General Revenue Corporation		<i>Invesco Perpetual</i>	
Nellie Mae		<i>Invesco PowerShares</i>	
Pioneer Credit Recovery Inc		<i>WL Ross & Co.</i>	
Sallie Mae Bank		NASDAQ	15
Student Assistance Corporation		<i>NASDAQ OMX BX</i>	
Student Loan Finance Association		<i>NASDAQ OMX Commodities</i>	
Student Loan Funding		<i>Clearing Corp</i>	
Upromise		<i>NASDAQ OMX Futures Exchange</i>	
Franklin Resources	40	<i>NASDAQ OMX PHLX</i>	
Bissett		<i>NASDAQ OMX PSX</i>	
Darby		<i>NASDAQ Options Market</i>	
Fiduciary Trust		<i>The NASDAQ Stock Market</i>	
Franklin Templeton Investments		USAA	0
Mutal Series			
T. Rowe Price	40		
H&R Block	35		
H&R Block Dollars & Sense			
The Tax Institute			
D&B	30		
AllBusiness			
DUNSRight			
Hoovers			
Fidelity National Financial	30		
<i>Ceridian Corporation</i>			
<i>Fidelity National Property and Casualty</i>			
<i>Insurance Group</i>			
<i>Fidelity National Title Group</i>			

KIDS



SCORE: 80+

Delhaize America	100	Kimberly-Clark	90
Home 360 Baby		GoodNites	
Johnson & Johnson	100	Huggies	
Destin		Little Swimmers	
Johnson's		Pull-Ups	
Target	100	Procter & Gamble	90
Playwonder		Luvs	
Amazon.com	90	Pampers	
Diapers.com		Newell Rubbermaid	85
Yoyo.com		Aprica	
Bright Horizons Family Solutions	90	Berol	
Brookfield Academies		Graco	
College Coach		Headsprout	
Horizons Workforce Consulting		Teutonia	
Lipton Child Care		Bayer	80
Tuition Advisory Services		Flintstones Vitamins	
Crate & Barrel	90	One A Day Kids	
The Land of Nod			

SCORE: 46-79

Houghton Mifflin Co.	75	Abbott Laboratories	60
Classroom Connect		EleCare	
Hold, Rinehart and Winston		Pedialyte	
McDougal Littell		PediaSure	
Steck-Vaughn		Similac	
The Learning Company			
Jarden	70		
Mapa			
NUK			
Spontex			
Tigex			

SCORE: 0-45

Scholastic	25	<i>Read 180</i>	
<i>I Spy</i>		<i>Solares</i>	
<i>Klutz</i>		<i>Success with Writing</i>	
<i>Literacy Place</i>		<i>WiggleWorks</i>	

APPAREL AND ACCESSORIES

SCORE: 80+

Abercrombie & Fitch	100		
abercrombie kids			
Gilly Hicks			
Hollister			
Gap	100		
Athleta			
babyGap			
Banana Republic			
GapBody			
GapKids			
Old Navy			
Piperlime			
Levi Strauss	100		
Denizen			
Dockers			
Levi's			
Signature by Levi Strauss & Co.			
Limited Brands	100		
Henri Bendel			
La Senza			
Pink			
Victoria's Secret			
Nike 	100		
Cole Haan			
Converse			
Hurley			
NIKE Golf			
Umbro			
Nordstrom	100		
1901			
Calibrate			
Classiques Entier			
		Halogen	
		HauteLook	
		Jeffrey	
		Last Chance	
		Nordstrom Direct	
		Nordstrom Rack	
		Public Opinion	
		Trouvé	
		Zella	
		Sears	100
		Apostrophe	
		Canyon River Blues	
		Covington	
		Jaclyn Smith	
		Joe Boxer	
		Lands' End	
		Structure	
		Target	100
		C9 by Champion	
		Cherokee	
		Circo	
		Gilligan & O'Malley	
		Honors	
		In Due Time	
		Liz Lange	
		Merona	
		Mossimo	
		Nick & Nora	
		Utility	
		Xhilaration	
		TJX	100
		HomeGoods	

RLX	
RRL	
Rugby	
REI	90
Novara	
REI Private Brands	

SCORE: 46-79

Aéropostale	75
P.S. from Aéropostale	
Coach	75
Reed Krakoff	
Hanover Direct	70
International Male	
Silhouettes	
UnderGear	
The Jones Group	70
Anne Klein	
Bandolino	
Easy Spirit	
Enzo Angiolini	
Evan-Picone	
Gloria Vanderbilt	
Joan & David	
Jones New York	
Judith Jack	
Kasper	
I.e.i	
Le Suit	
Mootsies Tootsies	
Napier	
Nine West	
Rachel Roy	

SCORE: 0-45

Brown Shoe	35
Avia	
Buster Brown	
Dr. Scholl's Shoes	
Famous Footwear	
Franco Sarto	
Lifestride	
Naturalizer	
rykå	
Sam Edelman	
Vera Wang Lavender	

Tiffany & Co.	90
Liz Claiborne	85
Juicy Couture	
kate spade	
Lucky Brand Jeans	
Mac & Jac	

Sam & Libby	
L.L. Bean	65
Burlington Coat Factory	60
Cohoes	
MJM Designer Shoes	
Hanesbrands	60
Bali	
Barely There	
Champion	
Duofold	
Gear for Sports	
Hanes	
Just My Size	
L'eggs	
Outer Banks	
Playtex	
Wonderbra	
PVH	60
Arrow	
Bass	
Calvin Klein	
IZOD	
Tommy Hilfiger	
Van Heusen	
H&M	55

Via Spiga	
Ann Taylor	30
LOFT	
J. Crew	30
crewcuts	
Madewell	
The Men's Wearhouse	30
K&G	
Twinhill	
Adidas	15
Reebok	

Rockport	
TaylorMade	
Burberry	15
Collective Brands	15
Airwalk	
Keds	
Payless ShoeSource	
Saucony	
Sperry Top-Sider	
Stride Rite	
Donna Karan	15
DKNY	
Foot Locker	15
CCS	
Champs Sports	
Eastbay	
Footaction	
Kids Foot Locker	
Lady Foot Locker	
Guess?	15
G by GUESS	
GUESS by Marciano	
GUESS kids	
Neiman Marcus	15
Bergdorf Goodman	
CUSP	
Last Call	
VF	15
7 For All Mankind	
Bulwark	
Eagle Creek	
Eastpak	
Ella Moss	
JanSport	
John Varvatos	
Kipling	
Lee	
Lucy Activewear	
Majestic	
Napapijri	
Nautica	
Red Kap	
Reef	
Rock & Republic	
Seven for all Mankind	
SmartWool	
Splendid	
The North Face	
Timberland	
Vans	
Wrangler Jeans	
Warnaco Group	15
Olga	
Warner's	
Urban Outfitters	15
Anthropologie	
BHLDN	
Free People	
Berkshire Hathaway	0
Acme Boot	
Fruit of the Loom	
Garan	
H.H. Brown Shoe Company	
JERZEES	
Justin Brands	
Russell Athletics	
Spalding	
Cabela's	0
Chico's	0
Boston Proper	
Soma	
White House/Black Market	
Dolce & Gabbana	0
D&G	
Fossil	0
Giorgio Armani	0
Armani Collezioni	
Armani Jeans	
Emporio Armani	
Gucci	0
Alexander McQueen	
Quiksilver	0
DC Shoes	
Gnu	
Hawk	
Lib Tech	
Radio Fiji	
Roxy	
Rolex	0
Ross Stores	0
dd's DISCOUNTS	
Saks	0
Off 5th	
Saks Fifth Avenue	
Under Armour	0
Versace	0



RESTAURANTS

SCORE: 80+

Darden Restaurants	100	Yard House	
Bahama Breeze		BP 	90
Eddy V's		Wild Bean Café	
LongHorn Steakhouse		Starbucks 	90
Olive Garden		Seattle's Best Coffee	
Red Lobster		Carlson	85
Seasons 52		T.G.I. Friday's	
The Capital Grille			

SCORE: 46-79

Bob Evans	75	Pizza Hut	
Mimi's Café		Taco Bell	
Chipotle	75	WingStreet	
McDonald's	75	The Palm	65
Yum! Brands	70	Brinker	60
A&W		Chili's	
KFC		Maggiano's Little Italy	
Long John Silver's		Burger King	55

SCORE: 0-45

Cracker Barrel Old Country Store	35	OSI Restaurant Partners	0
Domino's Pizza	35	<i>Bonefish Grill</i>	
Krispy Kreme	30	<i>Carrabba's Italian Grill</i>	
Wendy's	30	<i>Fleming's Prime Steakhouse</i>	
Caribou Coffee	15	<i>Outback Steakhouse</i>	
Jack in the Box	15	<i>Roy's Hawaiian Fusion Cuisine</i>	
<i>Qdoba Mexican Grill</i>			
Berkshire Hathaway	0		
<i>Dairy Queen</i>			
<i>Orange Julius</i>			

OIL AND GAS



SCORE: 80+

Chevron 	100	Amoco Ultimate	
Caltex		Arco	
Texaco		Castrol	
Shell Oil 	95	Spectra Energy	85
BP 	90		
am/pm			

SCORE: 46-79

ConocoPhillips	55
76	
Conoco	
Kendall Motor Oil	
Phillips 66	

SCORE: 0-45

Sunoco	30
Wawa	30
Hess	15
Tesoro	15
USA Gasoline	
Valero Energy	15
Beacon	
Diamond Shamrock	
Shamrock	
Ultramar	
ExxonMobil	-25
Esso	
Exxon	
Mobil	

FOOD AND BEVERAGES



SCORE: 80+

Brown-Forman	100
Antiguo de Herradura Tequilas	
Canadian Mist Black Diamond	
Canadian Mist Canadian Whisky	
Chambord Flavored Vodka	
Chambord Liqueur	
Collingwood Canadian Whisky	
Early Times 354 Kentucky Bourbon Whisky	
Early Times Fire Eater	
Early Times Kentucky Whisky	
el Jimador Tequilas	
Finlandia Vodkas	
Herradura Tequila	
Jack Daniel's Ready-to-Drinks	
Jack Daniel's Single Barrel Tennessee Whiskey	
Jack Daniel's Tennessee Honey Liqueur	
Jack Daniel's Tennessee Whiskey	
Korbel California Champagnes	
Little Black Dress Vodkas	
Old Forester Kentucky Straight Bourbon Whisky	
Pepe Lopez Tequilas	
Sonoma-Cutrer California Wines	
Southern Comfort	
Southern Comfort Bold Black Cherry	
Southern Comfort Fiery Pepper	
Southern Comfort Lime	
Tuaca Liqueur	
Woodford Reserve Kentucky Straight Bourbon Whiskey	
Cargill	100
Clorox	100
Hidden Valley	
KC Masterpiece	
Kitchen Bouquet	
Soy Vay	
Delhaize America	100
Butcher's Brand	
Nature's Place	
Taste of Inspirations	
Diageo 🍷	100
Acacia Vineyard	
Baileys	
Beaulieu Vineyard 🍷	
Buchanan's	
Bulleit	
Bushmills	
Captain Morgan	
Chalone Vineyard	
Cîroc	

Crown Royal Canadian Whisky	
Dickel	
Dom Perignon	
Don Julio	
Guinness	
Harp	
J&B	
Jeremiah Weed	
Johnnie Walker	
Jose Cuervo	
Ketel One 🍷	
Lagavulin	
Oban	
Parrot Bay	
Provenance Vineyard	
Red Stripe	
Rosenblum Cellars	
Seagram's 7 Crown American Whiskey	
Seagram's VO Canadian Whisky	
Smirnoff	
Smirnoff Ice	
Smithwick's	
Sterling Vineyards	
Talisker	
Tanqueray	
Windsor	
Zacapa	
E. & J. Gallo Winery	100
Alamos	
André	
Ballatore	
Barefoot	
Barefoot Bubbly	
Barefoot Refresh	
Bartles & Jaymes	
Bella Sera	
Black Swan	
Boone's Farm	
Bridlewood	
Carlo Rossi	
Cask & Cream	
Clarendon Hills	
Dancing Bull	
DaVinci	
Don Miguel Gascon	
E. & J.	
Ecco Domani	
Edna Valley Vineyard	
Fairbanks	
Familia Camarena Tequila	

Frei Brothers	
Gallo Family Vineyard	
Ghost Pines	
Hornsby's	
La Marca	
Las Rocas	
Liberty Creek	
Livingston Cellars	
Louis M. Martini	
MacMurray Ranch	
Madria Sangria	
Martin Cōdax	
Maso Canali	
Mattie's Perch	
McWilliam's	
Mirassou	
New Amsterdam	
Peter Vella	
Pölka Dot	
Rancho Zabaco	
Red Bicycleette	
Red Rock Winery	
Redwood Creek	
Sebeka	
Sheffield Cellars	
Starborough	
The Naked Grape	
Tisdale Vineyards	
Tott's	
Turning Leaf	
Whitehaven	
Wild Vines	
William Hill Estate	
Wycliff Sparkling	
General Mills	100
Betty Crocker	
Big G cereals	
Bisquick	
Bugles	
Cascadian Farm	
Cheerios	
Chex	
Cinnamon Toast Crunch	
Fiber One	
Food Should Taste Good	
Fruit by the Foot	
Fruit Gushers	
Fruit Roll-Ups	
Gardetto's	
Gold Medal	
Green Giant	
Häagen-Dazs	
Hamburger Helper	
Kix	
Knack & Back	
La Salteña	
Larabar	
Latina	
Liberté	
Lucky Charms	
Macaroni Grill	
Monsters	
Mountain High	
Muir Glen	
Nature Valley	
Old El Paso	
Pillsbury	
Progresso	
SuperMoist	
Total	
Totino's	
Trix	
Wanchai Ferry	
Wheaties	
Yoplait	
Johnson & Johnson	100
Benecol	
Lactaid	
Splenda	
Viactiv	
Kellogg's	100
All-Bran	
Apple Jacks	
Austin	
Bear Naked	
Carr's	
Cheez-It	
Chips Deluxe	
Club	
Cocoa Krispies	
Corn Flakes	
Corn Pops	
Crispix	
Crunchy Nut	
Eggo	
Famous Amos	
FiberPlus	
Froot Loops	
Frosted Flakes	
Fudge Shoppe	
Gardenburger	
Honey Smacks	

Jack's
 Kashi
 Keebler
 Krave
 Mini Wheats
 Morningstar Farm
 Mother's
 Murray
 Nutri-Grain
 Pop-Tarts
 Pringles
 Ready Crust
 Rice Krispies
 Sandies
 Smart Start
 Special K
 Stretch Island
 Sunshine
 Toasteds
 Town House
 Wheatables
 Worthington
 Zesta

Kraft Foods

100

100 Calorie Packs
 A.1.
 Baker's
 Balance Bar
 Boca Burger
 Breakstone's
 Cadbury
 Capri Sun
 Caramels
 Cheez Whiz
 Chips Ahoy!
 Claussen
 Cool Whip
 Corn Nuts
 Country Time
 Cracker Barrel
 Crystal Light
 Dentyne
 Easy Mac
 Fresh Take
 Gevalia Kaffe
 Grey Poupon
 Honey Maid
 JELL-O
 Jet-Puffed
 Knudsen
 Kool-Aid

Louis Rich
 Lunchables
 Maxwell House
 MilkBite
 MiO
 Miracle Whip
 Nabisco
 Natural Cheese
 Newtons
 Nilla
 Oreo
 Oscar Mayer
 Philadelphia
 Planters
 Premium
 Ritz
 Shake 'N Bake
 sizzlingsalads
 Stove Top
 Sure-Jell
 Teddy Grahams
 Toblerone
 Trident
 Triscuit
 Velveeta
 Wheat Thins

MillerCoors

100

Batch 19
 Blue Moon
 Coors
 Coors Light
 Extra Gold Lager
 Foster's
 George Killian's Irish Red
 Grolsch
 Hamm's
 Henry Weinhard's
 Icehouse
 Keystone
 Keystone Ice
 Keystone Light
 Keystone Premium
 Leinenkugel's
 Magnum
 Mickey's
 Miller
 Miller 64
 Miller Chill
 Miller Genuine Draft
 Miller High Life
 Miller Lite

Milwaukee's Best		
Molson		
Olde English		
Peroni		
Pilsner Urquell		
Red Dog		
Sharp's		
Southpaw		
Sparks		
Steel Reserve		
Steel Six		
Winterfest		
PepsiCo	100	
AMP		
Aquafina		
Aunt Jemima		
Brisk		
Cap'n Crunch		
Cheetos		
Citrus Blast		
Cracker Jacks		
Diet Pepsi		
Dole Juices		
Doritos		
DoubleShot		
Flat Earth		
Frappuccino		
Frito Lays		
Gatorade		
Grandma's cookies		
IZZE		
Lays		
Life		
Lipton Iced Tea		
Mountain Dew		
Mug Cream Soda		
Mug Root Beer		
Naked Juices		
Near East		
No Fear		
Ocean Spray		
Pasta Roni		
Pepsi		
Pepsi Max		
Pepsi Natural		
Pepsi Next		
Pepsi One		
Pepsi Throwback		
Pepsi Wild Cherry		
Propel		
Puffed Wheat		
Quaker Oats		
Rice-A-Roni		
Rold Gold		
Sabra		
Seattle's Best Coffee - Iced Latte		
Seattle's Best Coffee - Iced Mocha		
Seattle's Best Coffee - Iced Vanilla Latte		
Sierra Mist Natural		
Smartfood		
SoBe		
Stacy's		
SunChips		
Tazo Giant Peach		
Tazo Organic Iced Black		
Tazo Organic Iced Green		
Tostitos		
Tropicana		
Walkers		
Sodexo	100	
SUPERVALU	100	
Culinary Circle		
Essential Everyday		
SHOPPERS VALUE		
Stockman & Dakota		
Wild Harvest		
Target	100	
Archer Farms		
Choxie		
Market Pantry		
Sutton & Dodge		
Wine Cube		
The Coca-Cola Company 	100	
Aquarius Spring!		
BACARDI Mixers		
Barq's		
Bright & Early		
Caribou Iced Coffee		
Chaudfontaine		
Cherry Coke		
CITRA		
Coca-Cola		
Coke Light		
Coke Zero		
Dasani		
Delaware Punch		
Diet Coke		
Fanta		
Fanta Lactic		
Five Alive		

Fresca	
Fruitopia	
Full Throttle	
Fuze	
glacéau smartwater	
glacéau vitaminwater	
glacéau vitaminwater zero	
Godiva Belgian Blends	
Gold Peak	
Hi-C	
Honest Tea	
illy issimo	
INCA KOLA	
Kinley	
Lift	
Mello Yello	
Minute Maid	
Nestea	
Northern Neck	
NOS	
Odwalla	
Pibb Xtra	
POWERade	
Red Flash	
Rehab	
Seagram's Ginger Ale	
Simply Orange	
Sprite	
Sunfill	
TaB	
Vanilla Coke	
Vanilla Coke Zero	
Vault	
Unilever	100
Becel/Flora	
Ben & Jerry's	
Bertolli	
Breyers Ice Cream	
Country Crock	
Good Humor	
Heartbrand	
Hellmann's	
I Can't Believe It's Not Butter!	
Klondike	
Knorr	
Lipton	
Popsicle	
Promise	
Ragu	
Skippy Peanut Butter	
Slim-Fast	
Wishbone	
ConAgra Foods	95
ACT II	
Alexia	
Andy Capps	
Banquet Brown 'N Serve	
Blue Bonnet	
Chef Boyardee	
Crunch n' Munch	
David Seeds	
Dennison's	
Egg Beaters	
Fiddle Faddle	
Fleischmann's	
Gulden's	
Healthy Choice	
Hebrew National	
Hunt's	
Jiffy Pop	
Kid Cuisine	
La Choy	
Libby's	
Manwich	
Marie Callender's	
Orville Redenbacher's	
Pam	
Parkay	
Penrose	
Peter Pan	
Poppycock	
Ranch Style	
Reddi-Wip	
Ro*Tel	
Rosarita	
Slim Jim	
Snack Pack	
Swiss Miss	
Van Camp's	
Wesson	
Wolf Brand Chili	
Green Mountain Coffee	95
Barista Prima Coffeehouse	
Bigelow	
Brew Over Ice	
Café Escapes	
Caribou Coffee	
Celestial Seasonings	
Coffee People	
Diedrich Coffee	

Donut House Collection
 Donut Shop Coffee
 Eight O'Clock
 Emeril's
 Gloria Jean's
 K-Cup
 Kahlúa
 Keurig
 naturals
 Newman's Own Organics
 revv
 Swiss Miss
 Timothy's Coffee
 Tully's Coffee
 VanHoutte
 vitamin burst

Anheuser-Busch

90

Alexander Keith's
 BACARDI SILVER
 Bass
 Beck's
 Boddington's
 Bud Light
 Budweiser
 Busch
 Czechvar
 Goose Island
 Hoegaarden
 Hurricane Malt Liquor
 King Cobra
 Kirin
 Landshark Lager
 Leffe
 Margaritaville Brewing Co.
 Michelob
 Natural Ice
 O'Douls
 Redbridge
 Rolling Rock
 Shock Top
 Stella Artois
 Tilt
 Wild Blue
 ZiegenBock

Campbell Soup

90

Away From Home
 Bolthouse Farms
 Ecce Panis
 North America Foodservice
 Pace

Pepperidge Farm
 Prego
 Select Harvest
 StockPot
 Swanson
 V8

Hain Celestial Group

90

Alba
 Arrowhead Mills
 Bearitos
 Boston's
 Breadshop
 Casbah
 Celestial Seasonings
 DeBoles
 Earth's Best
 Estee
 Ethnic Gourmet
 Freebird
 Garden of Eatin'
 Greek Gods Yogurt
 Hain Pure Foods
 Health Valley
 Hollywood
 Imagine Foods
 Linda McCartney
 Little Bear
 MaraNatha
 Mountain Sun
 Nile Spice
 Plainville Farms
 Rice Dream
 Rosetto
 Sensible Portions
 Soy Dream
 Spectrum
 Sunspire
 Terra Chips
 Walnut Acres
 West Soy
 Westbrae Natural
 Yes

Land O'Lakes

90

Alpine Lace
 Cappuccino Classics
 Cocoa Classics
 CROPLAN GENETICS
 Dairy Ease
 Eggland's Best
 Grip n' Go

Mini Moo's	
Sauté Express	
Winfield Solutions	
Starbucks ☑	90
Ethos Water	
Evolution Fresh	
Frappuccino	
Seattle's Best Coffee	
Starbucks Discoveries	
Starbucks Doubleshot	
Starbucks VIA	
Tazo Teas	
Torrefazione Italia Coffee	
Hershey	85
5th Avenue	
Almond Joy	
Breath Savers	
Bubble Yum	
Cadbury	
Dagoba	
Good & Plenty	
Heath	
Hershey's Bliss	
Hershey's Extra Dark	
Hershey's Kisses	
Hershey's Milk Chocolate Bar	
Hershey's Miniatures	
Hershey's Pot of Gold	
Hershey's Simple Pleasures	
Ice Breakers	
Jolly Rancher	
Kit Kat	
Mauna Loa	
Milk Duds	
Mounds	
Mr. Goodbar	
Payday	
Pelon Pelo Rico	
Pieces	
Reese's Fast Break	
Reese's Nutrageous	
Reese's Peanut Butter Cups	
Reese's Sticks	

Rolo	
Scharffen Berger	
Skor	
Special Dark	
Symphony	
Take 5	
Twizzlers	
Whatchamacallit	
Whoppers	
York Peppermint Pattie	
Zagnut	
Zero	
Hillshire Brands	85
Aidells	
Ball Park	
Bistro Collection	
Briar Street	
Bryan Foods	
Chef Pierre	
Douwe Egberts	
Earthgrains	
Gallo Salame	
Hillshire Farm	
Jimmy Dean	
Kahn's	
Rudy's Farm	
Sara Lee Desserts	
State Fair	
Safeway	85
Eating Right	
In Kind	
Lucerne	
Mom to Mom	
O Organics	
Open Nature	
Pantry Essentials	
Primo Taglio	
Rancher's Reserve	
Refreshe	
Select	
The Snack Artist	
waterfront BISTRO	

SCORE: 46-79

US Foods	75
Chef's Line	
Cross Valley Farms	
Devonshire	

Glenview Farms
Harbor Banks
Harvest Value
Hilltop Hearth

Metro Deli	
Molly's Kitchen	
Monarch	
Next Day Gourmet	
Patuxent Farms	
Roseli	
Rykoff Sexton	
Stock Yards	
Dr Pepper Snapple	70
7UP	
A&W Root Beer	
Canada Dry	
Clamato	
Country Time	
Crush	
DEJA BLUE	
Diet Rite	
Dr Pepper	
Hawaiian Punch	
Hires	
IBC	
Margaritaville Mix	
Mott's	
Mr & Mrs T	
Nantucket Nectars	
Orangina	
Peñafiel	
RC Cola	
RealLemon	
Rose's	
Royal Crown Cola	
Schweppes	
Snapple	
Squirt	
Stewart's	
Sun Drop	
Sunkist	
Venom Energy	
Vernors	
Welch's	
Yoo-Hoo	
Heinz	60
Bagel Bites	
Classico	
Delimex	
Heinz Ketchup	
Heinz Mayonnaise	
Heinz Mustard	
Heinz Relish	
Lea & Perrins	
Ore-Ida	
Poppers	
T.G.I. Friday's Frozen Snacks	
Weight Watchers Smart Ones	
Hormel	60
Chi-Chi's	
Di Lusso Deli	
Dinty Moore	
El Torito	
Farmer John	
Herb-Ox	
House of Tsang	
Jennie-O	
Lloyd's Barbeque	
Manny's	
Not-So-Sloppy-Joe	
Saag's	
SPAM	
Stagg	
Valley Fresh	
World Food	
Mars	60
3 Muskateers	
Altoids	
American Heritage Chocolate	
Big Red	
Boomer	
Bounty	
Bright Tea Co	
Combos	
Dolmio	
Doublemint	
Dove Chocolate	
Eclipse	
Extra	
Flavia	
Galaxy	
goodnessKnows	
Juicy Fruit	
Kudos	
Life Savers	
Locketts	
M&M's	
marathon	
Masterfoods	
Milky Way	
Orbit	
Pure Dark	
Revels	
Seeds of Change	

Skittles	
Snickers	
Solano	
Spearmint	
Starburst	
Tracker	
Twix	
Uncle Ben's	
Winterfresh	
Wrigley	
Wal-Mart	60
Great Value	
Oak Leaf	
Prima Della	
Sam's Choice	

Compass Group	50
Best Vendors	
Bon Appétit Management	
Canteen Vending Services	
Chartwells	
Crothall Services Group	
Eurest Dining Services	
FLIK International	
Food Works	
Levy Restaurants	
Morrison Management Specialists	
Restaurant Associates	
Thompson Hospitality	
Wolfgang Puck Catering	

SCORE: 0-45

Dean Foods	40
Alta Dena	
Barber's	
Berkeley Farms	
Borden	
Broughton	
Brown's Dairy	
Country Fresh	
Creamland	
Dean's	
Foremost	
Friendship	
Gandy's	
Garellick	
Horizon Organic	
Hygeia	
International Delight	
Jilbert	
Lehigh Valley	
Louis Trauth	
McArthur	
Meadow Brook	
Meadow Gold	
Model Dairy	
Morning Glory	
Oak Farms	
Pet	
Price's	
Purity	
Reiter	
Robinson Dairy	

Shenandoah's Pride	
Silk	
Swiss Premium	
T.G. Lee	
TruMoo	
Tuscan	
ADM	35
<i>Ambrosia</i>	
<i>deZaan</i>	
<i>Merckens</i>	
<i>NovaLipid</i>	
<i>Novasoy</i>	
<i>NutriSoy</i>	
<i>VegeFull</i>	
Domino's Pizza	35
Dole Food	30
GNC	30
<i>GenetixHD</i>	
<i>Herbal Plus Standardized</i>	
<i>Longevity Factors</i>	
<i>Mega Men</i>	
<i>Natural Brand</i>	
<i>Performance Drinks</i>	
<i>Preventive Nutrition</i>	
<i>Pro Performance</i>	
<i>Pro Performance AMP</i>	
<i>Total Lean</i>	
<i>Ultra Mega</i>	
<i>WELLbeING</i>	
Solo Cup	30

Trader Joe's	30	Hostess	15
Charles Shaw		Beefsteak	
Trader Giotto's		Ding Dongs	
Trader Juan's		Dolly Madison	
Trader Ming's		Drake's	
Nestlé	25	Ho Hos	
100 Grand		Home Pride	
Baby Ruth		J.J. Nissen	
Buitoni		Merita	
Butterfinger		Nature's Pride	
Carnation		Ring Dings	
Chef-mate		Twinkies	
Chunky		Wonder	
Coffee-Mate		McCormick	15
Cookie Crisp		Club House	
Crunch		Kitchen Basics	
DiGiorno		Lawry's and Adolph's	
Dreyer's		Old Bay	
Drumstick		Simply Asia	
Edy's		SupHerb Farms	
Goobers		Thai Kitchen	
Häagen-Dazs		Zatarain's	
Hot Pockets		Smithfield Foods	15
Juicy Juice		Armour	
Laffy Taffy		Carando	
Lean Cuisine		Cook's	
Lean Pockets		Curly's Food	
Nerds		Eckrich	
Nescafé		Farmland	
Nesquik		Gwaltney	
Nestea		Healthy Ones	
Perrier		John Morrell	
Poland Spring		Kretschmar Deli	
Powerbar		Margherita	
Raisinets		SYSCO	15
S. Pellegrino		Arrezio	
Stouffer's		BakerSource	
Sweet Tarts		Butcher's Block	
The Skinny Cow		Casa Solana	
Toll House		Citavo	
Tombstone		Fire River Farms	
Wonka		Portico	
Chiquita	15	Sysco Natural	
Fresh Express		White Marble Farms	
Del Monte	15	Wholesome Farms	
College Inn		Tyson Foods	15
Contadina		Bonici	
S&W		IBP	
		Lady Aster	

<i>Mexican Original</i>		
<i>Tyson K-12</i>		
<i>Weaver</i>		
<i>Wright</i>		
A&P		0
<i>America's Choice</i>		
<i>Food Basics</i>		
<i>Greenway</i>		
<i>Hartford Reserve</i>		
<i>Live Better</i>		
<i>The Food Emporium Trading Company</i>		
<i>Via Roma</i>		
Brookshire Grocery		0
CHS		0
<i>Agway</i>		
<i>Curley's</i>		
<i>Dean's Dips</i>		
<i>Honeysoy</i>		
<i>Lems</i>		
<i>Marie's</i>		
<i>Savorysoy</i>		
<i>Ultra-Soy</i>		
Constellation		0
<i>Arbor Mist</i>		
<i>Black Velvet</i>		
<i>Blackstone</i>		
<i>Clos Du Bois</i>		
<i>Corona</i>		
<i>Estancia</i>		
<i>Inniskillin</i>		
<i>Jackson Triggs</i>		
<i>Kim Crawford</i>		
<i>Negra Modelo</i>		
<i>Ravenswood</i>		
<i>Svedka</i>		
<i>Woodbridge by Robert Mondavi</i>		
Core-Mark Holding Company Inc.		0
J.M. Smucker		0
<i>Adams</i>		
<i>Café Bustelo</i>		
<i>Crisco</i>		
<i>Crosse & Blackwell</i>		
<i>Dickinson's</i>		
<i>Dunkin' Donuts</i>		
<i>Dutch Girl</i>		
<i>Eagle Brand</i>		
<i>Folgers</i>		
<i>Hungry Jack</i>		
<i>Jif</i>		
<i>Knott's Berry Farm</i>		
<i>Laura Scudder's</i>		
<i>Magnolia</i>		
<i>Martha White</i>		
<i>Mary Ellen</i>		
<i>Medaglia D'Oro</i>		
<i>Millstone</i>		
<i>Natural Brew</i>		
<i>None Such</i>		
<i>Pet</i>		
<i>Pillsbury</i>		
<i>Pilon</i>		
<i>R.W. Knudsen</i>		
<i>Recharge</i>		
<i>Red River</i>		
<i>Santa Cruz Organic</i>		
<i>Smuckers</i>		
<i>White Lily</i>		
Pilgrim's Pride		0
<i>EatWellStayHealthy</i>		
<i>Fresh From Floriday</i>		
Chick-fil-A Inc.		-25
<i>Chick-fil-A</i>		

FUN AND GAMES

SCORE: 80+

Caesars Entertainment 📄	100
World Series of Poker	
Electronic Arts	100
EA BioWare	
EA Casual Entertainment	
EA Games	
EA Interactive	
EA Play	
EA Sports	
Microsoft 📄	100
Xbox	
Xbox Kinect	
The Walt Disney Co.	100
Disney Interactive Media Group	
Disney Interactive Studios	
Disney Media Networks & Games	
Disney Online	
Disney Online Studios	
Playdom	
Hallmark Cards	90
Crayola	
Silly Putty	
Sony	90
PC Games	
Playstation	
Mattel	85
American Girl	
Angelina Ballerina	

Apples to Apples
 Barbie
 Barney
 Bob the Builder
 Dora the Explorer
 Fijit Friends
 Fireman Sam
 Fisher-Price
 GirlTech
 Hot Wheels
 Little Mommy
 Little People
 Loopz
 Magic 8 Ball
 Matchbox
 Mike the Knight
 Monster High
 Pictionary Man
 Polly Pocket
 Power Wheels
 Radica
 Rock 'Em Sock 'Em
 See N Say
 Sonic Slam
 Thomas & Friends
 Tyco R/C
 UNO
 Viewmaster

SCORE: 46-79

Jarden	70
Bee	
Bicycle	
Hoyle	

SCORE: 0-45






Hasbro**25**

Acquire
 Avalon Hill
 Axis & Allies
 Battle Cry
 Battleship
 Big Ben
 Boggle
 Candy Land
 Chutes and Ladders
 Clue
 Connect Four
 Cosmic Encounter
 Croxley
 Diplomacy
 Dungeons and Dragons
 Easy-Bake
 FurReal Friends
 GI Joe
 History of the World
 Hungry Hungry Hippos
 Jenga
 Lite-Brite
 Milton Bradley
 Monopoly
 Mousetrap
 Mr. Potato Head
 My Little Pony
 NeoPets
 Nerf
 Operation

Ouija
 Parker Brothers
 PERFALOCK
 Pictionary
 Play-Doh
 Playskool
 Pokémon
 PUZZ-3D
 Risk
 Scattergories
 Scrabble
 Sorry!
 The Game of Life
 Tiger Electronics
 Tiger Games
 Trivial Pursuit
 Trouble
 Twister
 Wizards of the Coast
 Wrebbit
 Yahtzee

AUTOMOTIVE

SCORE: 80+

3M	100	Volkswagen	100
Bondo		Audi	
Dynatron		Bentley	
Mar-Hyde		Bugatti	
Marson		Lamborghini	
Platinum		Shell Oil 	95
AAA Northern California, Nevada and Utah	100	Black Magic	
AAA Insurance-Home, Auto and Life		Blue Coral	
Chevron 	100	Fix-A-Flat	
Chevron Supreme		Jiffy Lube	
Delo		Pennzoil	
Havoline		Quaker State	
Havoline Xpress Lube		Rain-X	
Pro-Gard		Rotella T	
Technon Concentrate Plus		BP 	90
Chrysler	100	Castrol	
Dodge		Classified Ventures	90
FIAT		Cars.com	
Jeep		Cox Enterprises 	90
Ram		AutoTrader.com	
SRT		Kudzu	
Ford	100	Manheim	
Lincoln		Valpak	
GM	100	CarMax	85
Buick		Subaru	85
Cadillac		BRZ	
Chevrolet		Forester	
GMC		Impreza	
Isuzu		Legacy	
OnStar		STI	
Toyota	100	Subaru Outback	
Lexus 		Tribeca	
Scion		WRX	



SCORE: 46-79

Nissan	75	Ryder	70
Infiniti		Pep Boys	65
Nissan Forklift		Cornell	
Nissan Marine		Definity	
Bridgestone	70	Futura	
Firestone			

SCORE: 0-45

Advance Auto Parts	30	<i>Sava</i>	
Cooper Tire & Rubber	25	Harley-Davidson	15
Austone		<i>Buell</i>	
Avon Tyres		<i>CVO</i>	
Chenshan		<i>Dyna</i>	
Dean		<i>Softail</i>	
Dick Cepek		<i>Sportster</i>	
Dominator		<i>Touring</i>	
Fortune		<i>Trike</i>	
Mastercraft		<i>VRSC</i>	
Mickey Thompson		Sherwin-Williams	15
Roadmaster		<i>Baco</i>	
Starfire		<i>Excelo</i>	
AutoZone	15	<i>Lazzuril</i>	
Duralast		<i>Martin Senour</i>	
Valucraft		<i>ScottWarren</i>	
Goodyear Tire	15	<i>Western</i>	
<i>Debica</i>			
<i>Dunlop</i>			
<i>Fulda</i>			
<i>Kelly</i>			

HOUSEHOLD PRODUCTS



SCORE: 80+

3M	100	Delhaize America	100
Ace		HOME 360	
Command		My Essentials	
Filtrete		S.C. Johnson & Son	100
Futuro		Drano	
Littmann		Fantastik	
Nexcare		Glade	
O-Cel-O		Kiwi	
Post-it		Nature's Source	
Scotch		OFF!	
Scotch-Brite		Oust	
ScotchBlue		Pledge	
Scotchguard		Raid	
Scotchlite		Saran	
Thinsulate		Scrubbing Bubbles	
Clorox	100	Shout	
Brita		Windex	
Clorox2		Ziploc	
Formula 409		Target	100
Glad		up & up	
Green Works		Kimberly-Clark	90
Handi-Wipes		Cottonelle	
Kingsford		Kleenex	
Lestoil		Scott	
Liquid-Plumr		Viva	
Pine-Sol		Procter & Gamble	90
S.O.S.		Ace	
Tilex		Ariel	
Wash'n Dri		Bold	

87% OF LGBT ADULTS SAY THEY ARE LIKELY TO CONSIDER A BRAND THAT IS KNOWN TO PROVIDE EQUAL WORKPLACE BENEFITS FOR ALL OF THEIR EMPLOYEES, ALONG WITH 75% OF NON-LGBT ADULTS.

Source: Witeck Communications/Harris Interactive

Bounce		Murphy Oil Soap	
Bounty		Palmolive	
Cascade		Suavitel	
Charmin		Newell Rubbermaid	85
Cheer		Calphalon	
Comet		CardScan	
Dash		Dymo	
Dawn		Endicia	
Downy		Expo	
Dreft		Liquid Paper	
Duracell		Mimio	
Era		Paper Mate	
Febreze		Parker	
Gain		Prismacolor	
Joy		Rolodex	
Mr. Clean		Rotring	
Puffs		Rubbermaid	
Swiffer		Sharpie	
Tide		Uni-ball	
Colgate-Palmolive	85	Waterman	
Ajax		Safeway	85
Dermassage		Bright Green	
Fabuloso			
SCORE: 0-45			
Tupperware	15	Energizer	0
A&P	0	Eveready	
<i>Home Basics</i>			

71% OF LESBIAN AND GAY PEOPLE SAY THEY WOULD BE LIKELY TO REMAIN LOYAL TO A BRAND THAT THEY BELIEVE TO BE VERY FRIENDLY AND SUPPORTIVE OF LGBT ISSUES, EVEN IF IT COSTS MORE OR IS LESS CONVENIENT.

Source: Witeck Communications/Harris Interactive



HEALTH AND BEAUTY

SCORE: 80+

3M	100	Corega	
Coban		Dr. Best	
Futuro		Eno	
Nexcare		Gaviscon	
Steri-Strip		Horlicks	
Tegaderm		Lucozade	
Avon Products	100	Macleans	
Advance Techniques		Nicabate	
ANEW		NicoDerm CQ	
Avon Clearskin		Nicorette	
Avon Color		NiQuitin	
Avon Naturals		Odol	
Avon Solutions		Os-Cal	
Avon Wellness		Panadol	
Beyond Color		Poli-Grip	
Color Protection		Polident	
Daily Shine		Ribena	
Damage Repair		Sensodyne	
ExtraLasting		Tums	
Foot Works		Zovirax	
Frizz Control		Johnson & Johnson	100
Ideal Flawless mark.		ACUVUE	
Moisture Therapy		AMBI	
Nail Experts		Aveeno	
Skin-So-Soft		BAND-AID	
Smooth Minerals		bebe	
Ultra Color Rich Lipstick		Benadryl	
Volume		BENGAY	
Boehringer Ingelheim	100	Caladryl	
Antistax		Carefree	
Bisolvon		Clean & Clear	
Buscopan		Compeed	
Dulcolax		CORTAID	
Mucoangin		Daktarin	
Mucosolvan		Dolormin	
Pharmaton		Imodium	
Thomapyrin		Johnson RED CROSS	
Zantac		K-Y	
Clorox	100	LISTERINE	
Burt's Bees		LISTERINE Whitening	
güd		Lubriderm	
Delhaize America	100	Motrin	
Healthy Accents		Mylanta	
GlaxoSmithKline	100	NEOSPORIN	
Abreva		Neutrogena	
Aquafresh		Nicorette	
Biotene		o.b.	
Breathe Right		Pepcid	
Citrucel		PIZ BUIN	
		PURPOSE	

REACH	
REMBRANDT	
RoC	
Rogaine	
Rolaids	
Savlon	
SHOWER to SHOWER	
skin iD	
Stayfree	
SUDAFED	
TUCKS	
TYLENOL	
TYLENOL-PM	
VENDOME	
Visine	
ZYRTEC	
Pfizer	100
Advil	
Alavert	
Anbesol	
Caltrate	
Celebrex	
Centrum	
Chantix	
ChapStick	
Depo Provera	
Detrol	
Dimetapp	
FiberCon	
Lipitor	
Lyrice	
Preparation H	
Robitussin	
ThermaCare	
Viagra	
Xanax	
Zolof	
SUPERVALU	100
Equaline	
Homelife	
Target	100
sonia kashuk	
up & up	
Unilever	100
Alberto VO5	
AXE	
Brylcreem	
Caress	
Cif	
Clear	
Comfort	
Consort	
Degree	
Domestos	
Dove	
FDS	
Just For Me!	
Lever 2000	
Lifebuoy	
LUX	
Motions	
Nexus	
Noxema	
Omo	
Pond's	
Q-tips	
Signal, Close Up	
Simple	
Soft & Beautiful	
St. Ives	
Suave	
Sunlight	
Sunsilk	
Surf	
TCB	
TIGI	
TRESemmé	
Vaseline	
VO5	
Hain Celestial Group	90
Alba Botanica	
AvalonOrganics	
JASON Natural Products	
Orjene Organics	
Queen Helene	
Zia Natural Skincare	
Kimberly-Clark	90
Depend	
Kleenex	
Kotex	
Poise	
Scott	
U by Kotex	
Viva	
Procter & Gamble	90
Align	
Always	
Anna Sui	
Aussie	
Braun	

Bruno Banini	
Christina Aguilera Perfumes	
Clairol	
CoverGirl	
Crest	
DDF	
Dolce & Gabbana Cosmetics	
Dolce & Gabbana Fragrances	
Dunhill Fragrances	
Escada Fragrances	
Fekkai	
Fixodent	
Fusion	
Gillette	
Gucci Fragrances	
Head & Shoulders	
Herbal Essences	
HUGO BOSS Fragrances	
Ivory	
Lacoste Fragrances	
MACH3	
Max Factor	
Metamucil	
Mexx	
Naomi Campbell Fragrances	
Natural Instincts	
Nice 'n Easy	
Nioxin	
Olay	
Old Spice	
Oral-B	
Pantene	
Pepto-Bismol	
Pert	
Prestobarba/Blue	
Prilosec OTC	
Puffs	
Puma Fragrances	
Rejoice	
Rochas	
Safeguard	
Scope	
Sebastian Professional	
Secret	
SK-II	
Tampax	
The Art of Shaving	
Venus	
Vicks	
Vidal Sassoon	
Wella	
Colgate-Palmolive	85
Afta	
Colgate	
Irish Spring	
Lady Speed Stick	
Skin Bracer	
Softsoap	
Speed Stick	
Teen Spirit	
Estée Lauder	85
American Beauty	
Aramis	
Aveda	
Bobbi Brown	
Bumble and bumble	
Clinique	
Darphin	
Ermenegildo Zegna	
Flirt!	
GoodSkin Labs	
Grassroots Research Labs	
Jo Malone	
Kiton	
La Mer	
Lab Series Skincare for Men	
M.A.C.	
Ojon	
Origins	
Prescriptives	
Smashbox	
Newell Rubbermaid	85
ACE	
Goody	
Solano	
Safeway	85
In-Kind	
Bayer	80
Aleve	
Alka-Seltzer	
Arctic Wonder	
Bactine	
Bayer Aspirin	
Bepanthen	
Beyaz	
Bronkaid	
Campho-Phenique	
Canesten	
Citracal	
Climara	

Contour
Domeboro
Fergon
Flintstones Vitamins
Midol
Mirena
Natazia
Neo-Synephrine

One A Day
Phillips'
Rennie
Rid
Supradyn
Vanquish
Yasmin
YAZ

SCORE: 46-79

Bausch & Lomb

75

Advanced Eye Relief
Alaway
Biotrue
Boston
Collyrium
Liposic
Muro
Ocuvite
Opcon-A
Optima
PreserVision
PureVision
ReNu

Sensitive Eyes
Sight Saver
SilSoft
SofLens
Soothe

Abbott Laboratories

60

AdvantEdge
EAS-Myoplex
Ensure
Glucerna
ZonePerfect

Wal-Mart

60

Equate
Spring Valley

SCORE: 0-45

L'Oréal

15

CCB Paris
Dermablend
Garnier
Kérastase Paris
L'Oréal Paris
La Roche-Posay
Matrix
Maybelline New York
MIZANI
Pureology
Redken
SkinCeuticals
SoftSheen-Carson
Vichy

Tupperware

15

Armand Dupree
BeautiControl
NaturCare
Nutrimetics

Energizer

0

Banana Boat
edge
Hawaiian Tropic
Playtex
Shick
Skintimate
Wet Ones

Mary Kay

0


Beauty Blotters
Indulgence
MKMen
Satin Lips
TimeWise



ENTERTAINMENT

SCORE: 80+

AMC Entertainment	100	
AMC Theaters		
Comcast	100	
Bravo		
Chiller		
Cloot		
CNBC		
CNBC World		
Comcast Business Class		
Comcast Sportsnet		
E!		
Fandango		
Focus Features		
G-4 Videogame TV		
Golf Channel		
iVillage		
MSNBC		
Mun2		
NBC		
NBC News		
NBC Sports		
NBC Sports Network		
NBCLatino.com		
NBCUniversal		
Oxygen		
Sprout		
Style Network		
Syfy		
Telemundo		
TheGrio.com		
Universal HD		
USA		
XFINITY Streampix		
XFINITY TV		
Sony Pictures Entertainment	100	
Columbia Pictures		
Screen Gems		
		Sony Pictures Animation
		Sony Pictures Classics
		Sony Pictures Home Entertainment
		Sony Pictures Imageworks
		Sony Pictures Releasing
		Sony Pictures Television
		The Walt Disney Co.
		100
		A&E Television Networks
		ABC Family Channel
		ABC Television Network
		Dimension Films
		Disney Channel
		ESPN
		H2
		Lifetime
		Marvel Entertainment
		Miramax Films
		Pixar
		SOAPnet
		The Biography Channel
		The History Channel
		The Military History Channel
		Toon Disney
		Touchstone Pictures
		Walt Disney Pictures
		Time Warner
		100
		Adult Swim
		Boomerang
		Cartoon Network
		Castle Rock Entertainment
		Cinemax
		CNN
		CW
		DC Entertainment
		HBO
		HLN
		New Line Cinema

TBS	
TCM	
TNT	
truTV	
Turner Broadcasting System	
Turner Sports	
Warner Bros.	
Time Warner Cable	100
Road Runner high-speed data	
Verizon	100
FiOS TV	
DIRECTV	95
Game Show Network	
CBS	90
CW	
Flix	
Showtime	
Simon Schuster	
The Movie Channel	
Cox Enterprises 	90
Cox Communications	
Cox Digital Solutions	

SCORE: 46-79

Clear Channel	75
iHeartRadio	
Katz Media	
Sirius XM Radio	75

SCORE: 0-45

Scholastic	25
Animorphs	
Clifford the Big Red Dog	
Dear America	
Goosebumps	
Maya & Miguel	
Scholastic's The Magic School Bus	
Cablevision	15
Clearview Cinemas	
Optimum	
Harpo	15
Harpo Films	
OWN TV	
The Oprah Winfrey Show	
News Corp.	15
Blue Sky Studios	
Fox Filmed Entertainment	
Fox Movie Channel	
Fox News Channel	
Fox Television Studios	
FUEL TV	

Cox Media Group	
Cox Target Media	
Hallmark Cards	90
Hallmark Channel	
Viacom	90
BET	
CMT	
Comedy Central	
LOGO	
MTV	
MTV Motion Pictures Group	
Nick at Nite	
Nick Jr.	
Nickelodeon	
Palladia	
Paramount Home Entertainment	
Paramount Motion Pictures Group	
Spike	
TeenNick	
TV Land	
Vh1	

Live Nation	70
House of Blues	
Ticketmaster	

FX	
MyNetworkTV	
National Geographic Channel	
SPEED	
Twentieth Century Fox	
Regal Entertainment	15
Edwards Theatres	
Regal Cinemas	
United Artists	
Scripps	15
DISH Network	0
Blockbuster	
Martha Stewart Living	0
Everyday Food	
Netflix	0
Trump Organization	0
Miss Teen USA	
Miss Universe	
Miss USA	
Trump Golf	

TRAVEL AND LEISURE



SCORE: 80+

American Airlines 	100	Hyatt Regency	
American Eagle		Hyatt Summerfield Suites	
AmericanConnection		Park Hyatt	
Caesars Entertainment 	100	Kimpton Hotel & Restaurant Group 100	
Bally's		Hotel Burnham	
Bill's Gamblin Hall & Saloon		Hotel Madera	
Flamingo		Hotel Monaco	
Grand Biloxi		Hotel Palomar	
Harrah's		Hotel Solmar	
Harveys Lake Tahoe		Hotel Vintage Plaza	
Horseshoe		Morrison Hotel	
Imperial Palace		Nine Zero Hotel	
London Clubs International		MGM Resorts International 	100
Louisiana Downs		Aria	
Paris		Beau Rivage	
Planet Hollywood		Bellagio	
Rio		Circus Circus	
Showboat		Crystals at CityCenter	
Tunica Roadhouse		Excalibur	
Choice Hotels	100	Luxor	
Ascend Collection		M life	
Cambria Suites		Mandalay Bay	
Clarion		MGM Grand	
Comfort Inn		Monte Carlo	
Comfort Suites		New York-New York	
Econo Lodge		Vdara	
MainStay Suites		Orbitz 	100
Quality		Away.com	
Rodeway Inn		CheapTickets.com	
Sleep Inn		eBookers.com	
Suburban Extended Stay Hotel		HotelClub	
Hyatt	100	Orbitz for Business	
Andaz		Rates To Go	
Grand Hyatt		Trip.com	
Hyatt Place			

Starwood Hotels & Resorts 	100		
aloft			
element			
Four Points			
Le Meridien			
Luxury Collection			
Sheraton			
St. Regis			
W Hotels 			
Westin			
The Walt Disney Co.	100		
Adventures by Disney			
Aulani			
Disney Cruise Line			
Disneyland			
Walt Disney World Resorts			
United Airlines	100		
United Cargo			
United Express			
United Services			
Wyndham	100		
AmeriHost Inn			
Baymont Inn & Suites			
Canvas Holidays			
Cottages4you.com			
Cuendet			
Days Inn			
Endless Vacation			
Hawthorn Suites			
Howard Johnson			
Knights Inn			
Landal GreenParks			
Microtel Inns & Suites			
Novasol			
Ramada			
Super 8 Motel			
Travelodge			
Wingate			
WorldMark			
Wyndham Hotels and Resorts			
Wyndham Vacation Rentals			
Wynn Resorts	100		
Encore			
Wynn Las Vegas			
Alaska Airlines	90		
Horizon Air Industries			
Delta Air Lines	90		
Delta Connection			
Hilton Worldwide	90		
Conrad Hotels & Resorts			
		Doubletree	
		Embassy Suites	
		Hampton Inn	
		Hilton Garden Inn	
		Hilton Grand Vacations	
		Hilton Hotels & Resorts	
		Home2	
		Homewood Suites	
		Waldorf-Astoria	
		InterContinental Hotels	90
		Candlewood Suites	
		Crowne Plaza	
		Even Hotels	
		Holiday Inn	
		Holiday Inn Club Vacations	
		Holiday Inn Express	
		Holiday Inn Resorts	
		Hotel Indigo	
		Priority Club Rewards	
		Staybridge Suites	
		JetBlue Airways	90
		Marriott International 	90
		AC Hotels by Marriott	
		Autograph Collection	
		Bulgari Hotels & Resorts	
		Courtyard	
		EDITION	
		Fairfield Inn & Suites	
		JW Marriott	
		Marriott Hotels & Resorts	
		Renaissance	
		Residence Inn	
		SpringHill Suites	
		The Ritz-Carlton	
		TownePlace Suites	
		Royal Caribbean Cruises	90
		Azamara Club Cruises	
		CDF Croisières de France	
		Celebrity Cruises	
		Pullmantur Cruises	
		Royal Caribbean International	
		Southwest Airlines	90
		AirTran	
		US Airways	90
		Virgin America	90
		Carlson	85
		Carlson Rezidor Hotel Group	
		Carlson Wagonlit Travel	
		Country Inns & Suites	
		Hotel Missoni	

Park Inn	
Park Plaza Hotels & Resorts	
Radisson Blu	
Radisson Hotels & Resorts	
Expedia	80
Classic Vacations	
Egencia	

Expedia.com	
ExpediaLocalExpert	
Hotels.com	
Hotwire	
Venere.com	
Travel Impressions	80
TI Gay & Lesbian Travel	

SCORE: 46-79



Sabre Holdings	75
Cubeless	
IgoUgo	
Sabre Hospitality	
Sabre Travel Network	
Travelocity	
Dollar Thrifty	70
Dollar Rent A Car	
Thrifty Car Rental	
Enterprise	65
Alamo Rent A Car	
Enterprise Rent-A-Car	

National Car Rental	
Hertz	65
Advantage Rent A Car	
Donlen	
Travelport	65
Galileo	
Worldspan	
Avis Budget	50
Avis Rent A Car	
Budget Rent A Car	
Budget Truck Rental	

SCORE: 0-45

Loews Corp.	35
Loews Hotels	
SkyWest	30
Atlantic Southeast Airlines	
ExpressJet Airlines	
Bass Pro	15
Big Cedar Lodge	
Host Hotels & Resorts	15
Las Vegas Sands	15
Sands	
The Palazzo	
The Venetian	
priceline.com	15
Agoda.com	
Booking.com	
TravelJigsaw	
Spirit Airlines	15
Accor	0
Motel 6	
Novotel	
Sofitel	
Studio 6	
Boyd Gaming	0
Blue Chip Casino Hotel Spa	

<i>Borgata Hotel Casino and Spa</i>	
<i>California Hotel Casino</i>	
<i>Delta Down Racetrack Casino Hotel</i>	
<i>Eldorado Casino</i>	
<i>Fremont Hotel and Casino</i>	
<i>Gold Coast Hotel & Casino</i>	
<i>IP Casino Resort Spa</i>	
<i>Jokers Wild Casino</i>	
<i>Main Street Station Casino Brewery Hotel</i>	
<i>Par-A-Dice Hotel Casino</i>	
<i>Sam's Town Hotel & Gambling Hall</i>	
<i>Suncoast Hotel & Casino</i>	
<i>The Orleans Hotel & Casino</i>	
<i>The Water Club</i>	
<i>Treasure Chest Casino</i>	
<i>Vacations Hawaii</i>	
Trump Organization	0
Mar-A-Lago	
Mar-a-Lago Club	
Trump International Golf Club	
Trump International Hotel	
Trump International Hotel & Tower	
Trump National Golf Club Westchester	

eBay	100		
Bill Me Later			
Brands4Friends			
Critical Path			
GSI Commerce			
Half.com			
PayPal			
Shopping.com			
StubHub			
Zong			
Google 	100		
Adsense			
Adwords			
Android			
Blogger			
DoubleClick			
Fusion Tables			
Gmail			
Google+			
Google Alerts			
Google Analytics			
Google Books			
Google Chrome			
Google Earth			
Google Labs			
Google Maps			
Google News			
Google Offers			
Google Play			
Google Reader			
Google Scholar			
Google Talk			
		Google Translate	
		Google Trends	
		Google Wallet	
		Knol	
		Latitude	
		Nexus	
		Orkut	
		Panoramio	
		Picasa	
		Picnik	
		SketchUp	
		YouTube	
		HP	100
		Compaq	
		Snapfish	
		Intuit	100
		GoPayment	
		Mint.com	
		QuickBooks	
		Quicken	
		TurboTax	
		Kodak	100
		EasyShare	
		Kodak Gallery	
		Lexmark	100
		Perceptive Software	
		Microsoft 	100
		Bing	
		Hotmail	
		Internet Explorer	
		MSN	
		Office	

Office 365			
Skype			
Windows			
Windows Live			
Windows Phone			
Zune			
Nokia	100		
Ovi			
Sprint Nextel	100		
Assurance Wireless			
BB2Go			
Boost Mobile			
Common Cents			
Virgin Mobile			
Symantec	100		
Antispyware			
LiveOffice			
Norton 360			
Norton Antivirus			
Norton Internet Security			
Norton Online Backup			
Norton Online Family			
Nukona			
Odyssey			
PC Tools			
VeriSign			
Thomson Reuters	100		
Checkpoint			
CompuMark			
CS Professional Suite			
Elite			
FindLaw			
Hubbard One			
ONESOURCE			
PPC			
Sweet & Maxwell			
Westlaw			
Verizon	100		
Alltel			
CloudSwitch			
Cybertrust			
FiOS Internet			
Rural Cellular			
Terremark Worldwide			
Verizon Wireless			
Xerox	100		
Yahoo!	100		
		Flickr	
		Intel	95
		McAfee	
		Wind River	
		Adobe	90
		Acrobat	
		AIR	
		Connect	
		Creative Cloud	
		Creative Suite	
		Digital Editions	
		Digital Marketing	
		Digital Publishing	
		Dreamweaver	
		Flash	
		Omniture	
		Photoshop	
		Student and Teacher Editions	
		Touch Apps	
		Amazon.com	90
		A9	
		AmazonLocal	
		Amazon Web Services	
		Askville	
		CreateSpace	
		DPRReview	
		IMDb	
		Kindle	
		Kindle Direct Publishing	
		Kindle eBooks	
		Kindle Fire HD	
		Kindle Fire	
		Kindle Paperwhite	
		Kindle Touch	
		AOL	90
		AOL.com	
		Engadget	
		MapQuest	
		Moviefone	
		Patch	
		CDW	90
		LexisNexis	90
		Lawyers.com	
		Motorola Solutions	90
		Motorola	
		New York Times	90
		About.com	

Baseline StudioSystems		Handycam	
Boston.com		Sony Tablet	
NYTimes.com		VAIO	
Telegram.com		Texas Instruments	85
QUALCOMM	90	TI-Nspire	
Sony	90	Avaya	80
Alpha		salesforce.com	80
Bravia			

SCORE: 46-79

Imation	70	T-Mobile	60
Memorex		EarthLink	55
TDK		PeoplePC	
XtremeMac		CenturyLink Inc.	50
AMD	65	Qwest	
ATI All-in-Wonder		Savvis	
ATI Theater		Danaher	50
ATI TV Wonder			

SCORE: 0-45

Acer	35	<i>Pronto.com</i>	
<i>eMachines</i>		<i>SeniorPeopleMeet.com</i>	
<i>Gateway</i>		<i>ShoeBuy.com</i>	
<i>Packard Bell</i>		<i>SingleParentMeet.com</i>	
IAC/InterActiveCorp	15	<i>Smiley Central</i>	
<i>Ask.com</i>		<i>Smiley Creator</i>	
<i>Chemistry.com</i>		<i>The Daily Beast</i>	
<i>Citysearch</i>		<i>Urbanspoon</i>	
<i>CollegeHumor</i>		<i>Vimeo</i>	
<i>Daily Burn</i>		Monster	15
<i>Dictionary Boss</i>		<i>HotJobs</i>	
<i>Dictionary.com</i>		U.S. Cellular	15
<i>Electus</i>		Liberty Interactive	0
<i>Hatch Labs</i>		<i>Evite</i>	
<i>HomeAdvisor</i>		Virgin Media	0
<i>iWon</i>		<i>Virgin Broadband</i>	
<i>LoveandSeek.com</i>		<i>Virgin Mobile</i>	
<i>Match.com</i>		<i>Virgin Phone</i>	
<i>Notional</i>		<i>Virgin TV</i>	
<i>OKCupid</i>			
<i>OurTime</i>			
<i>Popular Screensavers</i>			

PET CARE



SCORE: 80+

3M	100	Procter & Gamble	90
Pruven		Eukanuba	
Clorox	100	Iams	
Ever Clean		Colgate-Palmolive	85
Fresh Step		Prescription Diet	
Scoop Away		Science Diet	
Delhaize America	100	Safeway	85
Home 360 Pet		Priority Pet	
Amazon.com	90	Bayer	80
Wag.com		Advantage	
		K9 Advantix	

SCORE: 0-45

Nestlé Purina**45**

Active Senior 7+
 Alpo
 Beggin'
 Beneful
 BREEZE
 Busy
 Cat Chow
 Chef Michael's
 Deli-Cat
 Dog Chow
 Fancy Feast
 Fit & Trim
 Friskies
 FROSTY PAWS
 Kit & Kaboodle
 Kitten Chow
 Mighty Dog
 Moist & Meaty
 Pro Plan
 Puppy Chow

Purina Be Happy
 Purina ONE
 Purina Store
 Purina Veterinary Diets
 secondnature
 Snackin Slices
 TBonz
 Tidy Cats
 Variety Snaps
 Whisker Lickin's
 Yesterday's News

IT IS LEGAL IN **29** STATES TO FIRE SOMEONE FOR BEING LESBIAN, GAY OR BISEXUAL. IT IS LEGAL IN **34** STATES TO FIRE AN EMPLOYEE FOR BEING TRANSGENDER.



NEWSSTAND

SCORE: 80+

American Express	100	Cox Enterprises 	90
Black Ink		Cox Newspapers	
Departures		McGraw-Hill	90
Executive Travel		Avation Week Group	
Food & Wine		JD Power & Associates	
Skyguide		McGraw-Hill Construction	
Travel + Leisure		Platts	
Google 	100	Standard & Poor's	
Google Alerts		Morningstar	90
Google News		Morningstar Advisor Magazine	
Google Reader		New York Times	90
The Walt Disney Co.	100	Daily Comet	
Disney Publishing Worldwide		Herald-Journal	
Hyperion Publishing		Petaluma Argus-Courier	
Marvel		Sarasota Herald-Tribune	
Time Warner	100	Star-Banner	
All You		The Boston Globe	
Coastal Living		The Courier	
Cooking Light		The Dispatch	
Entertainment Weekly		The Gadsen Times	
Essence		The Gainesville Sun	
Fortune		The International Herald Tribune	
InStyle		The Ledger	
Money		The New York Times	
People		The Press Democrat	
Real Simple		The Tuscaloosa News	
Southern Living		Times-News	
Sports Illustrated		Wilmington Star-News	
Time		Worcester Telegram & Gazette	
AOL	90		
AOL.com			
DailyFinance			
TheHuffingtonPost.com			

SCORE: 46-79

Hachette Book Group	75	EE Times	
Center Street		Game Developer	
FaithWords		InformationWeek	
Grand Central Publishing		Internet Evolution	
Hachette Book Group Digital Media		MSDN Magazine	
Little, Brown and Company		Network Computing	
Little, Brown Books for Young Readers		Network Magazine	
Obiy		PR Newswire	
Yen Press		VARBusiness	
UBM	60	Wall Street Technology	
Building		Windows Developer Network	

Gannett	45	<i>Daily Press</i>	
Ashbury Park Press		<i>El Sentinel</i>	
Captivate Network		<i>Hoy</i>	
Clipper Magazine		<i>Los Angeles Times</i>	
Detroit Free Press		<i>metromix.com</i>	
Metromix.com		<i>Orlando Sentinel</i>	
Reviewed.com		<i>RedEye</i>	
ShopLocal.com		<i>Sun Sentinel</i>	
The Arizona Republic		<i>The Hartford Courant</i>	
The Cincinnati Enquirer		<i>The Morning Call</i>	
The Courier-Journal		Martha Stewart Living	0
The Des Moines Register		<i>Everyday Food</i>	
The Indianapolis Star		<i>Martha Stewart Weddings</i>	
USA Today		<i>Whole Living</i>	
Scholastic	25	Washington Post	0
<i>Cumbre</i>		<i>El Tiempo Latino</i>	
<i>Encyclopedia Americana</i>		<i>Express</i>	
<i>New Book of Knowledge</i>		<i>Fairfax County Times</i>	
Harpo	15	<i>Foreign Policy</i>	
<i>O, At Home</i>		<i>Kaplan</i>	
<i>O, The Oprah Magazine</i>		<i>Slate</i>	
News Corp.	15	<i>The Big Money</i>	
<i>Barron's</i>		<i>The Gazette Newspapers</i>	
<i>Dow Jones</i>		<i>The Herald</i>	
<i>HarperCollins</i>		<i>The Root</i>	
<i>Inside Out</i>		<i>The Washington Post</i>	
<i>MarketWatch</i>			
<i>New York Post</i>			
<i>SmartMoney</i>			
<i>The Wall Street Journal</i>			
Reader's Digest	15		
<i>Allrecipes</i>			
<i>Birds & Blooms</i>			
<i>Country</i>			
<i>Farm & Ranch Living</i>			
<i>freshHOME</i>			
<i>Reminisce</i>			
<i>Taste of Home</i>			
<i>The Family Handyman</i>			
<i>Weekly Reader</i>			
Tribune	15		
<i>Baltimore Sun</i>			
<i>Chicago Magazine</i>			
<i>Chicago Tribune</i>			

SHIPPING



SCORE: 80+

UPS	90
FedEx	85

SCORE: 0-45

<i>DHL</i>	<i>15</i>
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INSURANCE AND HEALTHCARE



WHEN ASKED ABOUT FACTORS TO CONSIDER WHEN CHOOSING AMONG PRIVATE HEALTHCARE CARRIERS, **82%** OF LGBT ADULTS SAY THAT IT IS IMPORTANT THAT THEIR HEALTH INSURANCE CARRIER PROVIDES DOMESTIC PARTNER COVERAGE IN EMPLOYER-OFFERED PLANS.

Source: Witeck Communications/Harris Interactive

SCORE: 80+

Aetna	100	Crestbrook Insurance	
ActiveHealth		Depositors Insurance	
Aetna Life Insurance		DVM Insurance	
Continental Life Insurance Co.		Farmland Mutual Insurance	
Medicity Inc.		Harleysville Group	
AIG	100	Nationwide Agribusiness Insurance	
Chartis		Nationwide Insurance	
SunAmerica		Nationwide Life Insurance	
Aon	100	Scottsdale Insurance	
Affinity		Titan Insurance	
Hewitt Associates		Veterinary Pet Insurance 	
Ward Financial Group		Victoria Insurance	
Blue Cross Blue Shield of Minnesota	100	Western Heritage Insurance	
Chubb	100	Progressive	100
Executive Risk Indemnity Inc.		Prudential 	100
Executive Risk Specialty Insurance Company		AIG Edison Life Insurance	
Federal Insurance Company		AIG Star Life Insurance	
Great Northern Insurance Company		Sun Life Financial	100
Northwestern Pacific Indemnity Company		Group and voluntary life, disability,	
Pacific Indemnity Company		dental and stop-loss insurance	
Texas Pacific Indemnity Company		TIAA-CREF	100
Vigilant Insurance Company		UnitedHealth Group	100
CIGNA	100	Optum	
Global Health Services		UnitedHealthcare	
Florida Blue	100	Group Health Permanente	95
Comp Options Insurance Company		State Farm	95
Health Options		State Farm Fire and Casualty	
Group Health Cooperative	100	State Farm Florida Insurance	
Group Health Options		State Farm General Insurance	
KPS Health Plans		State Farm Indemnity	
Hartford Financial Services	100	State Farm Investment Management	
American Maturity		State Farm Life and Accident Assurance	
Harvard Pilgrim Health Care	100	State Farm Life Insurance	
ING	100	State Farm Lloyds	
ReliaStar		Excellus	90
Kaiser Permanente	100	Humana	90
MetLife 	100	Concentra	
American Life Insurance		LifeSynch	
General American Life Insurance		RightSourceRx	
Metropolitan Property and Casualty Insurance		MassMutual Life Insurance	90
New England Life Insurance		Babson Capital	
Nationwide 	100	Baring Asset	
Allied Insurance		C.M. Life Insurance	
American Marine Underwriters		MML Bay State Life Insurance	
CalFarm Insurance		OppenheimerFunds	
Colonial County Mutual Insurance			

SCORE: 46-79

Blue Cross Blue Shield of North Carolina	75
Unum	70
Colonial Life	
Duncanson & Holt	
Paul Revere	
Provident	
Genworth	65
Quest Diagnostics	65
American Medical Laboratories	
AmeriPath	
Celera	
Enterix	
Focus Diagnostics	
HemoCue	

LabOne	
MedPlus	
OralDNA Labs	
Selective Insurance	65
Zurich	65
Farmers	
Allianz Life	60
Mutual of Omaha Insurance	60
Companion of Life	
United of Omaha	
United World	
American Family Insurance	55
American Standard	
Amfam	

SCORE: 0-45

Guardian Life	35
Berkshire Life	
Park Avenue Securities	
RS Investment Management	
Owens & Minor	35
MediChoice	
Pandemic Preparedness	
AFLAC	30
CUNA Mutual Insurance	30
AEGON	20
Monumental	
Stonebridge	
Transamerica	
Western Reserve	
Hanover Insurance	15
Citizens Insurance Company of America	
Opus Investment Management	
Auto-Owners Insurance	0
Auto-Owners Insurance Company	
Auto-Owners Life Insurance Company	
Home-Owners Insurance Company	
Owners Insurance Company	
Property-Owners Insurance Company	
Southern-Owners Insurance Company	
Berkshire Hathaway	0
Berkshire Hathaway Reinsurance Group	
Burlington Northern	
GEICO	

<i>General Re</i>	
<i>Marmon</i>	
<i>McLane Company</i>	
<i>Mid American</i>	
CNO Financial	0
40186	
<i>Bankers Life</i>	
<i>Colonial Penn</i>	
<i>Conseco</i>	
<i>Washington National</i>	
Liberty Mutual	0
<i>America First Insurance</i>	
<i>Colorado Casualty</i>	
<i>Golden Eagle Insurance</i>	
<i>Indiana Insurance</i>	
<i>Liberty Northwest</i>	
<i>Montgomery Insurance</i>	
<i>Ohio Casualty</i>	
<i>Peerless Insurance</i>	
<i>Safeco Insurance</i>	
USAA	0

HRC NATIONAL PARTNERS

LIST CURRENT AS OF 4/1/13

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



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2013 BUYING FOR WORKPLACE EQUALITY

Developed by Liz Cooper

Designed by Sarah Streyle



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